



**MINUTES OF THE MACLEOD VILLAGE TRADERS ASSOCIATION**  
**Wednesday 22<sup>nd</sup> May @ 6pm**  
**Piyada Thai, 72 Aberdeen Road, Macleod**

**Present:** Heidi Crundwell (Marketing Co-ordinator), Andrew Boudoloh (Macleod Cellars), Nuri Sadiku (General Chicken Co), Ned Radman (Mr Macleod), Carmel Crane (Diamond Valley Community Support Op Shop), Joy Barham (property owner). Kate Farrelly (BANSIC)

1. **Apologies:** Marcus Boyden (Café Aberdeen), Judy Thompson (Diamond Valley Community Support Op Shop), Robin Gale-Baker (Sustainable Macleod)

2. **Minutes of previous meeting, 19<sup>th</sup> February, 2019**

Minutes of meeting approved by N Sadiku, seconded by A Boudoloh, CARRIED

Matters arising from the last minutes:

**Public Liability** - Public Officers Insurance has been arranged and paid. Copies available upon request.

3. **Co-ordinator replacement** – H Crundwell advised that this is on hold until a resolution is made regarding the roles and responsibilities of the new person. H Crundwell agreed to speak to J Thompson regarding her feedback on how the position should look. The committee agreed that a sub-committee comprising M Boyden, N Sadiku, N Radman and any others interview with a view to appointing. H Crundwell to confirm the job description, and advertise the role ASAP.

4. **Marketing Report**

- **Easter Wrap Up** – committee agreed that this was a well attended event with the activities encouraging people to walk around the shops (Easter sticker hunt), and the Trackless Train was very popular. There was also craft activities. Banners acknowledging the Macleod Village sponsorship were purchased in time for the event and erected on the day.
- **All Aboard School Holiday event** – due the popularity of this event in July, 2018 the committee agreed to proceed with this idea. There will be four other shopping centres participating, namely Watsonia, Rosanna, Eaglemont and Heidelberg. H Crundwell to approach businesses to see who would like to participate this year.
- **Macleod Park** – The launch will be held on Saturday, 25<sup>th</sup> May and the Association is promoting it heavily on social media etc.
- **Social Media** - committee agreed that this can continue to be done in house and the new co ordinator will manage. N Radman and N Sadiku also act as administrators.
- **Safe Plates** – on hold until the new Co-ordinator commences.
- **Christmas Fair** - H Crundwell asked the committee if they would like to see the Christmas Fair organised for a Friday (twilight) or Saturday. The committee had mixed opinion and was not confirmed.

- **Marketing Proposal** – discussion was held around hosting a Car Boot Sale in Macleod Park.
- **Banyule Senior Councils** – the new Co-ordinator is to explore how to make new connections with this group leading up to Senior Citizens Week. We could tap into the local Probus groups, etc and offer seniors discounts.
- **Melbourne City** - N Sadiku to follow up with F Ciccone. Last year's involvement by Melbourne City was disappointing and the sign up and drills to be organised by Melbourne City must be in Macleod Park opposite our shops, otherwise there is no point in the Macleod Co-ordinator promoting this event.

## 5. **Treasurers Report**

H Crundwell tabled the Profit and Loss report to 31<sup>st</sup> March, 2019 Copies attached.

## 6. **Other Business**

K Farrelly indicated that she would to join the Macleod Village Traders committee and represent BANSIC .

It was proposed by N Sadiku, and seconded N Radman that K Farrelly be appointed.  
CARRIED.

## 7. **Date of Next Meeting**

The next meeting will be Wednesday 17<sup>th</sup> July, 2019.

The meeting closed at 7:30pm.